



August 2022 Newsletter

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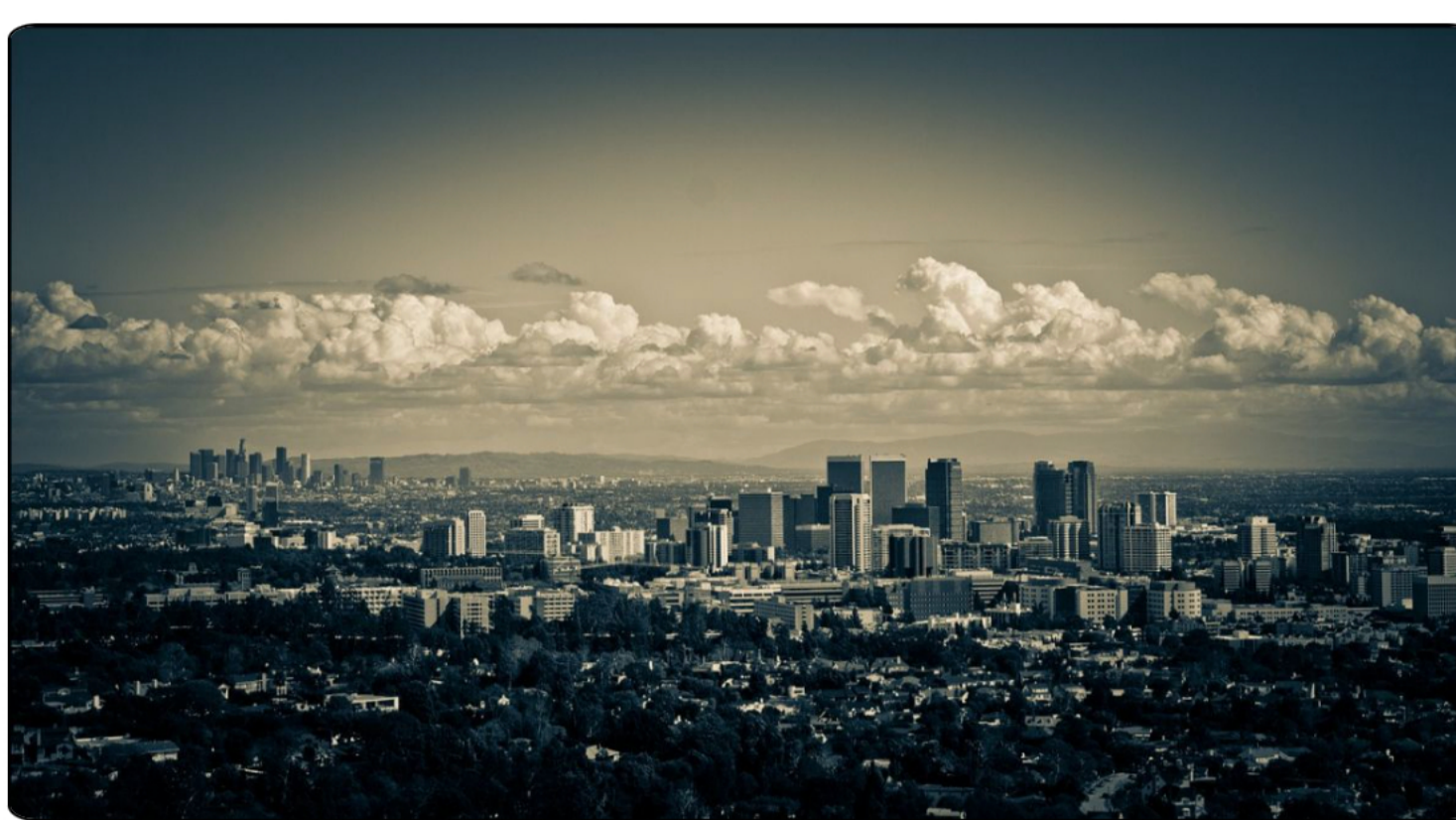
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ZOOM EVENTS

- August 17 - Happy Hour Conversation: Reaccreditation and the Value of the POV classes
- September 21 - Charitable Contributions and Donations program

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A Message to Members

Dave Eichner, ASA, CEA



Dear Members

It's been five long years and finally success. We have lobbyist G.V. Ayers on board as of August 1, 2022. He has already flagged a piece of legislation to keep our eyes on and is working with John Russell in Washington D.C. on a federal issue of some concern. Our immediate past president, Gazelle Wichner, was instrumental in carrying the lobbyist banner to the finish line. The inner workings are as follows, David Eichner will administrate, solve issues, insure good communication, arrange conference schedules, watch for concerns online, as well as insure newsletter postings, etc.; and Mike Evans from the NorCal chapter will be our mouth piece should a public or legislative issue need to be communicated to legislators, other groups or media outlets. The current chapter presidents will give us our directives and instructions through their board processes as issues arise. A big thank you to all who helped get this important issue moving forward.

Best,
Dave Eichner, ASA, CEA
Government Relations Chair
and MTS Chair

Meet the ASA Chapters of California Lobbyist in Sacramento: G.V. Ayers



Newsletter Article
August 11, 2022

I wanted to send a brief word of greeting to the LA and NorCal members of ASA. I am proud to be working with you and representing your interests before the California Legislature. The Legislature is in the last three weeks of the 2021-2022 Session, and there is a great amount of activity in wrapping up its bill load. On Thursday, 8/11, the Senate and Assembly Appropriations Committees heard 783 bills (killing about 1/4 of them), and there are about 1,200 total bills to be considered before adjournment on August 31. Among those, **SB 1323** appears to be of interest for appraisers. The bill would create a new process within California's non-judicial foreclosure proceedings during which property could be sold through a multiple-listing service before the property is auctioned off, enabling the equity of the homeowner's property to be protected by allowing for the foreclosed home to be sold at or near its appraised value. Specifically relating to appraisers, the bill requires an appraisal of a foreclosed-on home to be conducted by a licensed neutral third-party appraiser. We are keeping an eye for other measures which may affect the appraisal industry (profession). We also look forward to collaborating with ASA's national representative John Russell regarding federal appraisal policies and how they impact California, our nation's most populous state.

G. V. Ayers

ABOUT G.V. AYERS:

For more than twenty years **G. V. Ayers** has served as a legislative policy professional working with all levels of California state government. He is adept in the legislative process and political strategies as well as drafting, analyzing, managing and negotiating legislation. He brings his high-level experience in both the Legislative and Executive branches of California government to provide unequalled service to his consulting clients.

"*Gentle Rivers* is the phrase coined by my grandfather, Oval Ayers, to bring calm to tumultuous circumstances. My grandfather was a dry-land farmer in Oklahoma for more than sixty years. He and his wife worked the fields from sunup to sundown to provide for their five children. They scratched out their wheat, cotton and corn crops and raised cattle, sheep and hogs. *Gentle Rivers Consulting LLC* is founded in the same spirit that my grandfather used to face difficult problems and find effective answers. *Gentle Rivers Consulting LLC* focuses on finding concrete solutions to complex issues."

As principal consultant to the Senate Business, Professions and Economic Development Committee (Committee), G. V. Ayers wrote approximately one third of the bill analyses for the Committee in the last ten years of his tenure. Work with the Committee included advising the Chair and Committee members in terms of public policy and consumer protection in the Committee's legislative oversight of the Department of Consumer Affairs (DCA) and its boards and bureaus, the former Bureau of Real Estate (CalBRE), Bureau of Real Estate Appraisers (BREA) and the professions and trades which they regulate. As the chief consultant for the Committee's Sunset Review process, G. V. Ayers has analyzed numerous Sunset Reports, including the Committee's initial review of the Department of Real Estate and BREA, as well as other DCA boards and bureaus. In his function as chief consultant for Sunrise Review he has reviewed and analyzed many new board and licensing proposals. In addition he has crafted and managed legislation based upon the Committee's Sunrise Review and Sunset Review findings and recommendations.

As a Bureau Chief in DCA, G. V. Ayers is intimately aware of the licensing, enforcement, administrative and regulatory processes of a state regulatory agency. In addition, G. V. Ayers has written, staffed and negotiated numerous successful legislative measures to enact significant consumer protection reforms.

G. V. Ayers is well known in Sacramento for the thoroughness and accuracy of his work and the evenhandedness of his policy recommendations. Having retired from the Committee staff in 2014, G. V. Ayers has developed and continues to maintain strong working relationships with the staff of both the Senate and Assembly Business and Professions Committees and other key staff in the Legislature.

UPCOMING PROGRAMS

- August 17, 5:00pm -6:00pm - Happy Hour Conversation - Reaccreditation and the Value of the Principles of Valuation classes
- September 21, 4:30 - 6pm - Charitable Contributions and Donations with Joel Forman



ASA LA Happy Hour Conversation: Reaccreditation and the Value of the Principles of Valuation classes

August 17th 5:00pm - 6:00pm

Do you have questions about your reaccreditation? Are you working towards your accreditation? Do you wonder if your appraisal reports meet current standards? Have you thought about retaking the POV courses? Bring your questions to our next Happy Hour Conversation meeting where ASA International's Credentialing Services team and POV course teachers will join us.

[Register Now](#)

IN THE NEWS

Find an Appraiser

The Find an Appraiser function on HQ's website is an important tool to increase your online presence. Since the Los Angeles Chapter maintains a website and toll-free phone number, we receive emails and phone calls from clients looking for appraisal services. Aside from already knowing the exact appraiser to send the referral to, we also use the Find An Appraiser tool to assist clients. In doing so, I have noticed many of you have not completed your profiles. It is in your best interest to do so! Check your ASA profile now: [FIND AN APPRAISER](#)

Specialties are not listed on the main member spreadsheet we have access to through HQ. So, if you have a specialty in your discipline (e.g., PP: musical instruments, books; GJ: watches; BV: domain names; MTS: 3D printing, bottling, heavy machinery), please email me so I can add you to our detailed referral list: cronkvukovic@appraisersla.com

Newsletter and Facebook

Excited about upcoming events or talks related to your discipline? Send us the details and we'll include it in next month's newsletter along with posting it on our Facebook page. Please email it to: info@appraisersla.com or cronkvukovic@appraisersla.com

MARK YOUR CALENDARS

Board Meeting over Zoom Dates:

- Wednesday, August 17, 8am - 9am
- Wednesday, September 21, 8am - 9am
- Wednesday, October 19, 8am - 9am

CURRENT LOS ANGELES EXECUTIVE BOARD:

President: Douglas Nason, ASA (RP), nasond@wellsfargo.com
 Vice President: Kathy Poppers, ASA (PP), artexpert@mac.com
 Treasurer: Patricia A. Thomson Graham, ASA (RP), ksinc@verizon.net
 Secretary / Executive Administrator: Cindy Cronk Vukovic (PP), cronkvukovic@appraisersla.com